



Your Partner for HQIM Vision Setting and Implementation

Bellwether is a national nonprofit that has helped more than 600 schools, districts, and education organizations across the country achieve their goals for students. We have experience supporting local education agencies of all kinds — large and small, urban and rural, district and charter — in the adoption and implementation of high-quality instructional materials (HQIM) that drive equitable outcomes.

Curriculum Assessments

We evaluate the current curriculum by pinpointing strengths and areas of opportunity, ensuring it effectively supports student learning.

Vision Setting

We help schools and districts create comprehensive frameworks that guide high-level instructional decisions.

Launch Strategy

We guide teachers and leaders on best practices to ensure the successful adoption of HQIM.

Implementation Support

We offer customized training and ongoing support for long-term and sustainable HQIM usage, including planning and facilitating professional learning and instructional leader coaching.

Our Approach

Our Academic and Program Strategy team has more than 140 years of experience leading and sustaining great schools, districts, and charter networks — minimizing our learning curve and maximizing our understanding of the challenges our clients face. We prioritize collaboration, working hand in hand with clients to customize and implement data-driven, actionable plans that accelerate student success. We offer support for single organizations/schools and cohorts as well as one-on-one executive coaching.

Our Results

ILTexas: Supporting More Than 23,000 K-12 Students Across Texas

Bellwether partnered with International Leadership of Texas Charter Schools (ILTexas) to develop a comprehensive instructional plan in math and English language arts (ELA) using research-based instructional strategies (RBIS). Together, we set a clear vision for implementing HQIM across 39 campuses. Our work with ILTexas leaders continues as we focus on strengthening literacy instruction across the network.

"I love it when educators get together to grow their craft! Thanks to Bellwether for growing ILTexas instructional coaches and subject matter experts and digging deep into RBIS on text complexity and knowledge building. This is how we move students." —Craig Hinkle, Executive Director of Academics

Canutillo Independent School District: Supporting More Than 6,000 K-12 Students in Texas

Bellwether helped a new districtwide director of mathematics navigate their role while leading an inclusive process to design a pre-K through grade 12 math framework. We conducted RBIS training sessions for every school leader and math teacher in the district. We helped the district develop a math framework with input from stakeholders at every campus. We then analyzed the "state of math" districtwide to help leaders make an informed choice about curriculum adoption.

"Your associates are so knowledgeable and really translate the work in a way that includes research, modeling, and 'hands-on' active learning. They are always very professional." —Jesica Arellano, Executive Director of Curriculum and Instruction

Dove Schools: Supporting Nearly 4,000 Pre-K Through Grade 12 Students in Oklahoma

Bellwether partnered with Dove Schools to create a five-year strategic plan aimed at enhancing academic programs across Tulsa and Oklahoma City. As the network expanded, we created a growth plan and multiyear financial model to support sustainable development. We also guided Dove in crafting a cohesive K-12 literacy plan, provided literacy training to leaders and coaches, and supported the implementation of foundational skills instruction.

"Dove teachers and administrators kicked off 2025 with a fantastic Bellwether professional development session on knowledge building and text complexity. Their support for our ELA program is truly appreciated." —Abidin Erez, Superintendent

What Sets Bellwether Apart?

We know what good looks like. We've worked with more than 75 districts, CMOs, and single-site charters and with leading intermediaries, foundations, and state education agencies nationwide.

We've been in the leader's seat. Our team members know firsthand the everyday challenges school leaders face — and what it takes to focus staff on the most important levers for change.

We tailor our approach. We know that every school is different and that even proven solutions won't work straight out of the box. That's why we always start by visiting each school we support to learn about its specific context.

We co-create data-driven, actionable plans. We help leaders analyze data to find the biggest opportunities to improve student success — and develop actionable plans they can use every day to drive results.

To learn more about Bellwether's instructional support, contact Anson Jackson at anson.jackson@bellwether.org.