



# Measurement and Evaluation Institute for Educational Organizations

Bellwether envisions a future where all young people have access to an excellent education and live lives filled with opportunity. We're a nonprofit that has helped more than 600 organizations across the education sector address their most pressing issues and achieve their goals. **Through our Measurement and Evaluation Institute, Bellwether helps education organizations — from school districts and networks to educational nonprofits to foundations — create systems to measure and communicate their impact.** We help to position organizations for continuous improvement and capture and share the results of their work along the way.

## Our Approach

To achieve their goals for schools and students, individual organizations need to know what their data says about what's working, why it's working, and how to improve their offerings. Through our six-month Measurement and Evaluation Institute for educational organizations, we partner with funders to engage up to four of their grantees — both individually and as a cohort. **Together, we assess each organization's current evaluation capacity, help support the creation of measurement tools, and facilitate opportunities for shared learning across organizations.** The Institute experience includes three main components:

- **Evaluation Capacity Assessment:** Through interviews and a self-assessment, we learn about each grantee's program and goals and assess their current capacity for measurement and evaluation work. We then create a tailored set of working sessions and a coaching plan for each grantee.
- **Collaborative Working Sessions:** Each institute includes five sessions with all cohort members spread over the course of six months. During these sessions, we teach participants how to develop tailored tools that will strengthen their organization's impact. We offer feedback along the way and create opportunities for cohort members to share feedback with each other.
- **Tailored Advising:** We provide tailored support through regular video calls with the Bellwether team that focus on building and using evaluation tools that are tailor-made for each organization.

**Thoughtful participation from a funder or other intermediary partner is key to the success of the institute.** Funders can support both Bellwether and the grantees by helping to identify participating grantees, investing in their participation, and providing light-touch engagement and support both throughout the duration of the institute and after its conclusion.

## Our Institute's Results

Cohort members will leave the institute with a concrete measurement and evaluation plan that helps them understand their organization's impact and use data more effectively in the future. Each cohort member receives:

- **A needs assessment** detailing the strengths and opportunities in each organization's ongoing measurement and evaluation strategy.
- **A program logic model** to serve as the foundation for each organization's measurement and evaluation strategy.
- **A learning agenda** outlining the learning questions the organization should investigate over the short term and the long term.
- **A measurement and evaluation plan** detailing future data collection efforts.

## Your Investment

Your investment is critical in supporting participants' evaluation work. **With the invaluable support of sponsoring funders, grantee organizations can attend the institute at no expense to them.** The estimated price below includes four participating organizations and covers all Institute activities.

Description	Institute Costs
<b>Cost Per Organization</b>	
Bellwether Professional Fees	\$75,000
Expenses (optional: convening and travel for participant teams and Bellwether in-person working session)	\$5,000
<b>Subtotal Per Organization</b>	<b>\$75,000-\$80,000</b>
<b>Total Cost of Institute for Four Organizations</b>	<b>\$300,000-\$320,000</b>

*To learn more, contact Dr. Daniela Torre Gibney at [danielatorregibney@bellwether.org](mailto:danielatorregibney@bellwether.org).*